



# 12<sup>TH</sup> BUILD ASIA 2016

**INTERNATIONAL EXHIBITION & CONFERENCE**  
**6-8 DECEMBER 2016**  
**KARACHI EXPO CENTRE, PAKISTAN**



## POST EVENT FACT SHEET

<b>EXHIBITION NAME</b>	12 <sup>th</sup> Build Asia 2016 Int'l Exhibition & Conference			
<b>PERIOD</b>	6-8 December, 2016	<b>TIMINGS</b>	10:00 AM ~ 7:00 PM	
<b>VENUE</b>	Karachi Expo Centre, Pakistan			
<b>STARTED YEAR</b>	2005			
<b>INAUGURATION</b>	<p><b><u>INTERNATIONAL EXHIBITION:</u></b></p> <p>12<sup>th</sup> Build Asia 2016 encompassing Stonefair Asia was inaugurated by Mayor Karachi, <b>Mr. Waseem Akhtar</b> on <b>December 6, 2016</b> and President - Ecommerce Gateway, <b>Dr. Khurshheed Nizam</b> were also present at the multiple Ribbon cutting ceremony.</p>			
<b>ABOUT BUILD ASIA</b>	<p><b>The Biggest Annual Housing &amp; Construction Industry Show of the region “Build Asia”</b> is an exquisite blend of Public-Private Partnership. The Event has been a phenomenal success, which has not only attracted sizeable investment in Pakistan but also been instrumental in portraying a positive image of Pakistan in the international community. Build Asia boasts of attracting the largest number of international and domestic trade visitors of <i>Housing, Construction, Furniture &amp; Interiors and Stone &amp; Marble products/services</i>.</p> <p>Build Asia aims to focus on the immense potential of the Housing and Construction Industry and displays latest global technological advancements in products, equipments, materials &amp; services. It provides an ideal opportunity to local entrepreneurs to interact with Overseas Exhibitors for joint ventures, transfer of technologies, agencies etc.</p> <p>Large number of Int'l participants showcases their products &amp; services at this magnificent platform every year.</p>			
<b>NO. OF BOOTH</b>	<b>SHELL SCHEME</b>	172	<b>BARE SPACE</b>	132
<b>NO. OF COMPANIES PARTICIPATED</b>	<b>FOREIGN</b>	58	<b>LOCAL</b>	121
<b>NO. OF PARTICIPATED COUNTRIES</b>	17			
<b>MAJOR COUNTRIES PARTICIPATED</b>	China, Japan, Germany, USA, Iran, UK, Turkey, UAE, Italy, Taiwan & Thailand			
<b>NO. OF VISITORS</b>	<b>FOREIGN</b>	58	<b>LOCAL</b>	28,672
<b>SUPPORTED BY</b>	<ul style="list-style-type: none"> <li>• Ministry of Housing and Works</li> <li>• Trade Development Authority of Pakistan</li> <li>• Board of Investment Govt. of Pakistan</li> <li>• Karachi Chamber of Commerce &amp; Industry (KCCI)</li> <li>• Pakistan Stone Development Company (PASDEC)</li> <li>• Lasbela Industrial Estates Development Authority (LIEDA)</li> <li>• All Karachi Marble Industries Association (AKMIA)</li> <li>• Constructors Association of Pakistan (CAP)</li> <li>• OSMANI</li> </ul>			

<p><b>SPONSORED BY</b></p>	<ul style="list-style-type: none"> <li>• AGM (Malik Corporation)</li> <li>• Apex Machinery</li> <li>• SEM</li> <li>• Jaffrani Brothers</li> <li>• BASF</li> <li>• Esfahan's Mobarakeh Steel Company (Iran)</li> <li>• Merin Pvt Ltd</li> <li>• SIGMA</li> <li>• Hyundai Elevators</li> <li>• CELLPOR</li> <li>• Dewan Cement Limited</li> <li>• Patex</li> <li>• Inter Equipment LLC (U.A.E)</li> <li>• Mansha Brothers</li> <li>• Interwood</li> </ul>
<p><b>MEDIA COVERAGE</b></p>	<ul style="list-style-type: none"> <li>• <b>Electronic Media Channels;</b> GEO News, ARY News, Samaa, Dawn News, Express News, PTV, Jaag TV, News One, Abb Takk, Metro News, Apna Channel, Waqt TV, Captial TV, Aaj TV, Duniya News, KTN, Sach TV, BOL TV</li> <li>• <b>Daily News Papers;</b> Daily DAWN, Daily JANG, The News, Business Recorder, Daily Times, Express Tribune, The Financial Daily, Qaumi Akhbar, The Nation, Financial Post, Nawa-i-Waqt, Jasarat,, Pakistan Today, Jehane Pakistan Khabrain</li> <li>• <b>Frequency / Radio Media;</b> Radio Pakistan, FM 100, FM 107, FM 105 &amp; FM 101</li> </ul>
<p><b>EXHIBITOR PROFILE</b></p>	<ul style="list-style-type: none"> <li>• Access / Raised Floor Systems</li> <li>• Adjudicators, Evaluators &amp; Actuarians</li> <li>• Air Compressors</li> <li>• Air Conditioning Plants &amp; Equipment</li> <li>• Architects, Town Planners &amp; Landscape Architects</li> <li>• Architectural Finishes &amp; Facades</li> <li>• Asphalt Plant &amp; Equipment</li> <li>• Banks &amp; D.El's</li> <li>• Bathroom Fittings &amp; Fixtures (Sanitary wares)</li> <li>• Bitumen &amp; Bituminous Products</li> <li>• Builders &amp; Developers</li> <li>• Burglar Alarm System</li> <li>• CAD, CAM &amp; other Softwares</li> <li>• Carpet, False Ceiling &amp; Wall Coverings</li> <li>• Cement Manufacturers</li> <li>• Ceramic, Porcelain, Clay &amp; PVC Tiles</li> <li>• Construction Chemicals / Concrete Technology</li> <li>• Construction Equipment, Tools &amp; Hardware</li> <li>• Consulting Engineers, Civil, E &amp; M, HVACR</li> <li>• Contractors, Civil, E &amp; M, HVACR</li> <li>• Domestic Appliances, AC's &amp; Room Coolers</li> <li>• Doors &amp; Windows (Alum, Steel, Wood, PVC &amp; UPVC)</li> <li>• Drilling &amp; Mining Equipment</li> <li>• Earthmoving Machinery &amp; Equipment</li> <li>• Electrical Cables &amp; Wires</li> <li>• Emergency Standby Generators</li> <li>• Environment &amp; Landscape Consultants</li> <li>• EPC, Design Build &amp; Turnkey Contractors</li> <li>• Escalators, Elevators &amp; Lifts</li> <li>• Fire Fighting &amp; Fire Alarm System</li> <li>• Formworks &amp; Scaffolding Systems</li> <li>• Geo-tech / Foundation Eng. Consultant / Contractors</li> <li>• Glazing / Glass Partitions &amp; Curtain walls</li> <li>• GRC, GRP &amp; Fiber Glass Products</li> <li>• Gypsum &amp; Asbestos Products</li> <li>• Hi-Rise Construction</li> <li>• Hi-Tech Building Materials</li> <li>• Home &amp; Office Furniture &amp; Furnishings</li> <li>• Housing Loan Financers</li> <li>• Insurance Companies</li> <li>• Intercom / Telecom System</li> <li>• Interior Designers &amp; Decorators</li> <li>• Kitchen Cabinets &amp; Equipment</li> <li>• Lightings &amp; Ceiling Fans</li> <li>• Low-cost Housing Systems</li> <li>• M.S. Bar &amp; Section Manufacturers</li> <li>• Marble &amp; Granite Tiles, Slabs &amp; Blocks</li> <li>• Marble Quarrying &amp; Finishing Machinery Mfrs.</li> <li>• Mobile / Tower Cranes &amp; Fork Lifts</li> <li>• Mobile Communications</li> <li>• Paints &amp; Varnishes</li> <li>• Parks, Resorts &amp; Landscaping Works</li> <li>• Pipes &amp; Fittings (G.I, C.I, M.S, PVC, UPVC &amp; RCC)</li> <li>• Port, Harbour &amp; Tunnel Construction</li> <li>• Pre-cast Building Products</li> <li>• Pre-Engineered Steel Buildings</li> <li>• Prefab Housing Systems</li> <li>• Premix Concrete Plant &amp; Equipment</li> <li>• Pre-stressing Equipment, Strands &amp; Accessories</li> <li>• Project / Construction Management Consultants</li> <li>• Real Estate Agents / Property Dealers</li> <li>• Safety Equipment &amp; Tools</li> <li>• Solid Waste Management</li> <li>• Space frames (large span structures)</li> <li>• Steel &amp; Re-Rolling Mills</li> <li>• Survey, Mapping &amp; Instrumentation</li> <li>• Swimming Pool Equipment</li> <li>• Technical Publications</li> <li>• UPS (Un-interrupted Power Supply)</li> <li>• Water Purification Plants &amp; Filters</li> <li>• Waterproofing &amp; Insulation, Sealants &amp; Adhesives</li> </ul>

<p><b>OFFICIAL MEDIA PARTNERS</b></p>	<ul style="list-style-type: none"> <li>• Archi Times – World News of Architecture</li> <li>• Build Plus</li> <li>• The Engineer</li> <li>• Exhibitors TV Network</li> <li>• Architecture Interiors</li> <li>• ARCHIDEX</li> </ul>
<p><b>GUESTS OF HONOR VISITED</b></p>	<p>Brigadier Muhammad Ahmed Alvi, Director Projects South, NLC  Commander Siddique, PNS Raza  Vice Admiral Syed Arifullah Hussaini, Commander, Pakistan Navy  H.E. Ali Ahmed, Consul General, Afghan Consulate General in Karachi  H.E. Philippe Crevoisier, Consul General, Consulate of Switzerland  H.E. Iwan Suyudhie Amri, Ambassador, Embassy of Indonesia  Mr. Abdul Rahim Soomro, Secretary Industries &amp; Commerce, Government of Sindh  Mr. Hammad Poonawala, Chairman Law &amp; Order, Karachi Iron &amp; Steel Merchants Association (KISMA)  Mr. Inam Osmani, Chairman, Osmani &amp; Co.  Mr. Shamim Ahmed Firpo, President, Karachi Chamber of Commerce &amp; Industry  Mr. Iqbal Gigi, Chairman, Gigi Group of Companies  Mrs. Nasreen Ali, Director General, Board of Investment  Ms. Aisha Aziz, Managing Director, Pak-Brunei Investment Company  Mr. Zakaria Usman, Former President, FPCCI  Engr. Obaid Ur Rahman Khan Kamal Zai, Ex-Chairman, IEEEEP Karachi</p>
<p><b>SUGGESTIONS FOR FOREIGN COMPANIES</b></p>	<p><b>13<sup>th</sup> Build Asia 2017</b> will be an opportunity to promote your company's brand and introduce it in largely untapped market of Pakistan.</p> <p>Ecommerce Gateway offers following <b>Special incentives</b> for its valued <b>Foreign Trade Visitors</b> on <b><u>complimentary basis:</u></b></p> <ul style="list-style-type: none"> <li>• Official invitation letter for visa facilitation</li> <li>• VIP protocol at Karachi International Airport</li> <li>• Printing of Single Qtr. Col. B&amp;W Ad (60mm x 45mm) in the next edition of <i>Jama's</i> Yellow Pages of Pakistan (worth US\$500)</li> <li>• One latest edition of B2B CD ROM version of <i>Jama's</i> Yellow Pages of Pakistan (worth US\$100) (<a href="http://www.jamals.com">www.jamals.com</a>)</li> </ul>

<p><b>NEXT YEAR EVENT'S DATE</b></p>	<p align="center"><b>13<sup>th</sup> Build Asia 2017 Int'l Exhibition &amp; Conference</b>  <i>"Biggest Annual Housing &amp; Construction Industry Show"</i>  <b>incorporating: <i>Stonefair Asia, Furniture Asia Lighting Asia and Hardware &amp; Tools Asia</i></b>  <b><u>18- 20 December, 2017 @ Karachi Expo Centre, Pakistan</u></b></p>
<p><b>TARIFF OF STALLS</b></p>	<p><b><u>Rate of Shell Scheme Stalls</u></b></p> <ul style="list-style-type: none"> <li>▪ <b>Min 9 sqm</b> (3mx3m) space <b>US\$300 per sqm*</b>.</li> </ul> <p>Includes: One Octonorm stand, one information counter, two chairs, 3 spotlights 100 watts (each), company's name on fascia, carpeting, 1 power socket -single phase 220 volts (50Hz), 5 amp.</p> <p><b><u>Rate of Bare Space Stalls</u></b></p> <ul style="list-style-type: none"> <li>▪ <b>Min 18 sqm</b> (6mx3m) space <b>US\$250 per sqm*</b>.</li> </ul> <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p> <p><b><u>Rate of Outdoor Exhibit Space</u></b></p> <ul style="list-style-type: none"> <li>▪ <b>Min 80 sqm</b> space <b>US\$75 per sqm*</b>.</li> </ul> <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p> <p>* 13% Taxes are applicable on all prices.</p>
<p><b>DEAD LINE OF APPLICATION</b></p>	<p><b>August 31, 2017</b> (Location is subject to the Availability of Stalls)</p>



**Build Asia Secretariat**  
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